EMPOWERING EQUALITY IN ELECTRONIC MUSIC

ArtyFarty

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THE PROJECT



EX AEQUA **EMPOWERING EQUALITY IN ELECTRONIC MUSIC**

Ex Aequa - Empowering Equality in Electronic Music is a free training and professionalization project dedicated to emerging Italian and French artists, particularly artists belonging to underrepresented gender minorities in electronic music, through festivals and professionals in the Italian and French scenes.

An independent cultural player for the past 25 years, Arty Farty is committed to a process of transmission and restitution of its experience. In partnership with the Italian festival Spring Attitude, it has developed Ex Aequa, a free project aimed at emerging Italian and French artists, and in particular those from minorities or communities under-represented in the electronic music scene.

Ex Aequa aims to promote diversity and equality in the music industry, by offering alternative training opportunities and tools for navigating the electronic music scene to female artists, producers, DJs and other gender minorities still under-represented today. The main objective of this initiative is to help artists explore their creativity and acquire new skills, thus contributing to a more equitable and diverse programming and artist repertoire on the European and international scene.

The training also encourages the transmission and sharing of expertise From training to studio sessions to main stages, the starting point for creating more equal and diverse line-ups and rosters lies in seeking out artists and providing them with new tools and knowledge.

The training program also serves as an opportunity for the circulation of both established and emerging artists between French and Italy, thanks to the collaboration between Arty Farty and Spring Attitude Festival.

The project is part of the ICC call for projects promoted by the Institut Français d'Italia and in collaboration with Arty Farty (Lyon, FR) and Spring Attitude Festival (Rome, IT).

WORKSHOPS

WORKSHOPS

DATES & MODULES FRIDAY NOVEMBER 15TH - ROME

10:00 - 11:15 AM **INTRODUCTION BY THE AMBASSADOR** Palazzo Farnese, Rome (Sala Cinema)

11:00 AM - 01:00 PM **MUSICAL PRODUCTION: MASTERCLASS 1** Trainer to be confirmed Palazzo Farnese, Rome (Sala Cinema)

02:00 - 02:15 PM THE GENDER GAP IN THE MUSIC INDUSTRY Introduction by Equaly Palazzo Farnese, Rome (Sala Cinema)

02:15 - 06:30 PM **MUSICAL PRODUCTION: MASTERCLASS 2** Trainer to be confirmed Palazzo Farnese, Rome (Sala Cinema)

06:30 - 7:30 PM **ARTIFICIAL INTELLIGENCE AS A TOOL** Roundtable Trainer: Institut Français in Rome Palazzo Farnese, Rome

08:00 - 10:00 PM **DINER NETWORK**

SATURDAY NOVEMBER 16TH - ROME

11:00 AM - 04:00 PM **SESSION DJSET PROMO WEB RADIO** Palazzo Farnese, Rome (Sala Cinema)

11:00 PM - 05:00 AM **SPRING ATTITUDE WAVES PRESENTS EX AEQUA SHOWCASE / MORE** ◎ Cieloterra





WORKSHOPS

DATES & MODULES FRIDAY FEBRUARY 14TH - ROME

11:00 AM - 01:00 PM **MUSICAL PRODUCTION: MASTERCLASS 3** Trainer: Simo Cell

02:00 - 07:00 PM **MUSICAL PRODUCTION: MASTERCLASS 4** Trainer: Simo Cell

08:00 - 10:00 PM DINER NETWORK



SATURDAY FEBRUARY 15TH - ROME

11:00 AM - 04:00 PM SESSION DJSET PROMO WEB RADIO

11:00 PM - 05:00 AM SPRING ATTITUDE WAVES PRESENTS SIMO CELL DJSET/ EX AEQUA SHOWCASE / MORE Lanificio



WORKSHOPS

DATES & MODULES FRIDAY APRIL 18TH OF 2025 - LYON

11:00 AM - 01:00 PM **STUDIO SESSION** Trainer: Simo Cell Studio Hôtel71 + Le Sucre, Lyon

02:00 - 07:00 PM **MUSICAL PRODUCTION: MASTERCLASS 5** Trainer: Simo Cell

8:00 PM - 10:00 PM **DINER NETWORK**

11:00 PM - 5:00 AM LE SUCRE #1 PRESENT. SIMO CELL /EX AEQUA SHOWCASE / MORE ⊚ Le Sucre, Lyon

SATURDAY APRIL 19TH OF 2025 - LYON

09:30 AM - 01:30 PM **STUDIO SESSION** Trainer: Simo Cell Studio Hôtel71 + Le Sucre, Lyon

8:00 PM - 10:00 PM DINER NETWORK

2:30 PM - 6:30 PM **ARTIST CAREER MANAGEMENT** Trainer: Jennifer Cardini

11:00 PM - 5:00 AM LE SUCRE #2 PRESENT. JENNIFER CARDINI / **EX AEQUA SHOWCASE / MORE** ◎ Le Sucre, Lyon



STUDENTS

SELECTION CRITERIA

Students must reside and carry out their artistic activities in Italy or France to be eligible for selection.

Other selection criteria include:

- → **Read, write, speak** and **understand English**;
- \rightarrow Knowledge of the basics of **Ableton Live**;
- \rightarrow Have already composed one or several musical pieces ;
- \rightarrow Never been **released on major labels**;
- \rightarrow Have less of **35 years.**
- \rightarrow Be able to provide a **civil insurance certificate**.

FINANCIAL CONDITIONS

 \rightarrow Transport support conditions by Ex-aequa : **refund on proof of payment sent by the student.**

	from Roma	from less of 300 km of Roma	from between 300 and 599 km of Roma	from between 600km and 700km of Roma	from between 701km and 1000 km / Islands	from Lyon
For 2 Master- class session in Roma	0€	110 €	160 €	180 €	210€	150 €
For 1 Master- class session in Lyon	150 €	220 €	150 €	180 €	210 €	0€

	from Roma	from less of 300 km of Roma	from between 300 and 599 km of Roma	from between 600km and 700km of Roma	from between 701km and 1000 km / Islands	from Lyon
Accomodation Roma / per session (150€ max / per night)	0€	150 €	150 €	300€	300€	300 €
Accomodation Lyon (120€ max / per night)	240 €	240 €	240 €	240 €	240 €	0€



 \rightarrow Have **Italian** or **French nationality** (or reside in one of these countries for at least three years);

→ Accommodation support conditions by Ex-aequa : **refund on proof of payment sent by the student**.

SELECTION CRITERIA

 \rightarrow Meals support conditions by Ex-aequa : envelope (no need of proof of payment) **refund on invoices** sent by the student.

Lunch on the day of the masterclasses will be directly taken in charge.

	from Roma	from less of 300 km of Roma	from between 300 and 599 km of Roma	from between 600km and 700km of Roma	from between 701km and 1000 km / Islands	from Lyon
Meals Roma / the 2 sessions (fee of 10€ / per meal)	40€	40€	40€	40€	40€	40€
Meals Lyon (fee of 10€ / per meal)	30€	30 €	30 €	30 €	30€	30€

 \rightarrow Technical support conditions by Ex-aequa : access to studios in Lyon ; technical support from a specialized teacher.

SELECTION CRITERIA

STUDENTS OBLIGATIONS

 \rightarrow Return a signed copy of the agreement before the first day of the first session (without this document, no support can be considered);

 \rightarrow Commit to the masterclass sessions for the duration provided for in the agreement and bring their own technical material (hardware + software) during the sessions;

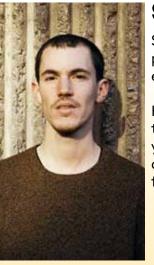
 \rightarrow Write a report and send it within a maximum of fifteen days at the end of the last masterclass.

 \rightarrow Participate in various events and exchanges organized by Ex-aequa (meetings with the public or with schools, presentations of work, participation in meetings between the artists of the program);

 \rightarrow Provide images (photos and/or videos) and comments for communication and social networks.

TRAINEDS

TRAINERS



SIMO CELL

Simo Cell is a French rising talent originally from Nantes. Now Paris-based, this producer differentiates himself by his singular style that melt Uk codes to a wider electronic music background.

His two first Eps on Dnuos Yvitil and Fragil Musique illustrate clearly an affiliation to the Bristol scene but put on the table other inputs acquired after several years playing and travelling worldwide. As a DJ, he officiates on very original and adaptative repertoire. Listening to a Simo Cell's set is always unpredictable and full of discovery.

Over the course of a career spanning of fifteen years, Jennifer Cardini has delivered DJ sets fusing techno, electro and disco at the world's most prestigious clubs (Panorama Bar in Berlin, De School in Amsterdam, Lux in Lisbon, Good Room in New York) and hottest festivals (Melt, Nuit Sonores, Burning Man). and the more indie oriented Dischi Autunno but also by her engagement in support of the LGBT-community. Based in Berlin following six years in Cologne, Jennifer Cardini continues travelling dancefloor!

Yet her dancefloor philosophy is reflected not only by her sets and the music released on her labels, including electro imprint Correspondant all around the world transmitting her love for music to us through the

JENNIFER CARDINI



ABOUT US

ABOUT US

ARTY FARTY

Arty Farty is a French, European and independent cultural non profit organization serving youth, innovative cultures and democratic renewal in the general interest. In its 25 years of existence, the organization has created an ecosystem of structures that organize events in Europe and around the world (the electronic music festival Nuits sonores, the European Lab forums, the Intérieur Queer festival), manage spaces (the club Le Sucre, the food-court HEAT, the emerging media incubator Hôtel71), and lead or participate in European cooperations and networks (TIMES & Reset!).

From January 2023, Arty Farty chairs the Gaîté Lyrique in Paris, together with Arte France, Makesense, SINGA and Actes sud, as an associate publishing partner. Always attentive to emerging artists, Arty Farty is engaged in a process of transmission and develops support and training tools for young artists and cultural and media professionals. In terms of training for artists, Arty Farty provides Le Sucre (with its sound system and stage equipment) for artists who wish to work on their live performances in preparation for future performances. The space is also used throughout the year for computer-assisted music (MAO), career management and djing courses. This experience, which began during the space's closure to the public due to the pandemic in 2020-2021 and has continued since then, has allowed for the hosting of a dozen residency projects that feature a wide variety of aesthetics, about thirty MAO training and career management modules, as well as the training of about 90 students through djing courses, some of whom have been able to perform at Nuits sonores, at Le Sucre, or at HEAT. Arty Farty has already exported these training models to Colombia and Brussels as well.

ArtyFarty



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SPRING ATTITUDE FESTIVAL

Spring Attitude is a music festival organized by the Italian cultural orgnization Traccerare, which deals with the conception and production of cultural events with special focus on music and visual arts. The association's main project is, precisely, Spring Attitude Festival, which was born in Rome in 2010 as a multidisciplinary festival of electronic music, digital art, live performance, video art and new generational trends, and over the years, has experienced a continuous evolution that has led it to establish itself as one of the most important festivals in the country, meeting new trends in music and digital issues and transforming itself into a festival "of the contemporary," a literacy space for young people and adults on new trends in digital art, music and interdisciplinarity, and a place for artists and cultural managers to exchange skills. Spring Attitude has over the years become not only a festival, but a real container of aggregative, educational and recreational multidisciplinary events through the realization of established projects in the Italian and international cultural scene and new formats with high innovative value. Inside, in addition to musical concerts by various groups of Italian and foreign artists, there are multimedia art performances, workshops, laboratories and meetings dedicated to professionals. Traccerare's cultural project, however, continues and evolves throughout the year with various side activities such as the Genera project: a summer festival of five or six events, more than twenty avant-garde musical and artistic performances, in spaces with different architectural features within which art forms, young artists and innovative models of cultural aggregation meet simultaneously.

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FRENCH INSTITUTE IN ROME (ICC)

France and Italy are much more than just neighboring countries; their histories, cultures, and peoples are deeply intertwined. While the past undeniably feeds this special relationship, it is essential, in an increasingly globalized world, to maintain the exceptional bonds between the two nations and foster a deeper mutual understanding of their societies, creativity, and ways of thinking.

This is the mission of the Institut français Italia. It brings together the cooperation and cultural action department of the French Embassy in Italy (SCAC), the linguistic and artistic cooperation office (BCLA), and the French cultural centers and institutes in Florence, Milan, Naples, and Palermo.

The Institut français Italia leverages the rich experience of a network of cultural institutes (including the Institut français de Florence, the first French institute established abroad in 1907) and the support of Italian and French private partners to fulfill its mission of promoting French culture in Italy and strengthening Franco-Italian friendship.

The creation of this new cultural institution unifies the embassy's efforts by integrating local cultural initiatives and fostering connections with regional communities. This approach enhances the visibility of actions undertaken under the patronage of the Institut français.

The Institut français Italia is part of a vast global network of cultural institutes, with around a hundred currently operating worldwide.

This project is supported as part of the ICC call for projects from the Institut français Paris.







FRANÇAIS

LOCATION

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LYON LE SUCRE OF HEAT HOTEL71



LOCATIONS

LOCATIONS



LE SUCRE LYON

50 QUAI RAMBAUD, LYON

Le Sucre is a rooftop club and cultural venue perched on the top floor of La Sucrière, a historic industrial building at the heart of Lyon's Confluence district. Over the years, it's become something of a local institution while simultaneously establishing itself as a fixture on the French and European club scenes. Open all year round, it hosts over 220 events annually-including the renowned Nuits Sonores festival in May-attended by around 150,000 people.

PALAZZO FARNESE FRENCH AMBASSY IN ROME

PIAZZA FARNESE, ROME

The Palazzo Farnese is a remarkable building, a manifesto of the greatest architects of the Renaissance. It has been the seat of the French Embassy in Italy since 1874 and of the French School of Rome since 1875.





HEAT LYON 70, QUAI PERRACHE, LYON

Halfway between foodcourt and third place, HEAT hosts 4 shipping containers dedicated to street food as well as an event program led by local collectives.



CIELOTERRA VIA DI PORTONACCIO, ROME

The Cieloterra nightclub, located in the Portonaccio district, is a former warehouse and the ideal place for underground parties.

Cieloterra is not only a nightclub, but also and above all a place for artists, where art takes centre stage.





HOTEL71 LYON 71 QUAI PERRACHE, LYON

Hôtel7l offers support programmes for upand-coming culture and media entities and a programme of public events aimed at stimulating debate on the issues affecting these sectors and bringing together local creative communities. a venue to communicate, co-construct and imagine the future of culture and media in the heart of the Confluence district of Lyon.





Inside the walls of a former textile factory, this club offers a weekly DJ set, live concert and modern art exhibitions. Having become one of the most important nightclubs in Rome's underground clubbing scene, Lanificio 159 welcomes the artists from around the world in a modern and minimal atmosphere.

PARTNERS

PARTNERS



Equaly, founded in 2021, it is the first Italian organisation specifically addressing gender equality within the music industry. Equaly is a community of womxn and people of underrepresented genders who are singer-songwriters, performers, musicians, producers, sound engineers, tour managers, production managers, press offices, promoters, A&R, legal, product managers, licensing managers, students and want to come together to network and raise their voices against discrimination based on gender.

Our mission, descripted in the 10 points of the EQUALY MANIFESTO, aims to deconstruct gender stereotypes, create awareness, provide positive models, offer continuous training, network and highlight women and people who identify as a underrepresented gender.

And men? What role do they play in all this? We are convinced that the achievement of equality also depends on the contribution of men and their awareness of the state of imbalance. We believe that overcoming all aspects related to sexism is crucial for the emancipation of the male gender as well.

Let's contribute to change together!

PRESS CONTACT

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